

# Are you a young entrepreneur with a business driving Social change?

Ongoza works with high-potential youth business leaders with an existing social business. We offer entrepreneurs two years of highly subsidised, customised business coaching and market linkages. In 2016, the most successful entrepreneurs in our portfolio experienced a revenue increase of up to 209, 525 Ksh/month from 48, 867 ksh/month.

During the first three months, entrepreneurs will engage in a business diagnostic to understand key opportunities for growth, build out a business growth plan, and begin working practically with Ongoza on key elements of their business. Follow-up consulting will then be need-based, but includes:

1. Strategic and Operational Planning
2. Marketing Strategy and Client Acquisition
3. Product Development Support
4. Financial Management and Forecasting
5. Business Process Improvement
6. HR Planning and Strategy
7. Legal Compliance and Registration Support

After 3 months, our entrepreneurs become eligible for linkage to low-cost debt financing from our strategic partners (Please note that our partners have their own qualification requirements and loan procedures).

Applications are open for young entrepreneurs in **Nairobi, Nakuru and Bungoma** and will be accepted on a rolling basis until full. Apply now at [www.ongozayouth.org/apply](http://www.ongozayouth.org/apply) or contact us using the information below to reserve your spot.

**Don't  
Be  
Left  
Out!**

Connect

Grow

Inspire



## Impact 2016

**209, 525/month (329%)**  
Top revenue increase

**57,546/month (266%)**  
Average revenue increase

Photo: Ongoza partner enterprise **KITO International** at their production site in Kawangware, Nairobi.

**Application Deadline**

**19<sup>th</sup> August 2017**

For any inquiries or clarification contact:  
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